



Sunday, July 31, 2011

FOR IMMEDIATE RELEASE

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THE SAN FRANCISCO MARATHON® RUNS ON SUNDAY, JULY 31

Early Start, Mitigating Measures to Minimize Traffic Impact

SAN FRANCISCO, CA - (July 11, 2011) - 24,000-plus registered runners are expected for The San Francisco Marathon® on Sunday, July 31. Traffic is expected to flow, but motorists should expect significant delays along some portions of the 26.2-mile citywide route. A very early start time, a course designed to minimize road disruptions, and careful coordination with city agencies will reduce traffic impacts. Complete details, including a detour map of downtown and impacts on San Francisco neighborhoods listed by area of the city, are available online at:

<http://www.thesfmarathon.com/the-race/travel-impact.php>

Details are also attached to this release.

The marathon starts and finishes on the Embarcadero just south of Mission St. near the Ferry Building. Race organizers will start the marathon race in “waves” from 5:30 a.m. to 6:45 a.m. with the fastest runners starting first. All runners must finish by 12:45 p.m. when the course will be closed and the race course roads will re-open at The Embarcadero between Broadway and 3rd St. at 1:45 p.m. The route includes a crossing of the scenic Golden Gate Bridge starting at 6:00 a.m. Two southbound lanes and one northbound lane will be kept open to vehicle traffic over the span. All lanes will be restored to traffic around 10:00 a.m.

Throughout the course, uniformed SFPD officers and DPT personnel will handle traffic at intersections. Significant delays at some locations are expected, but the marathon’s early start time and light Sunday morning traffic will help to mitigate impacts. Some streets will be closed for brief periods of time with short detours clearly posted.

Embarcadero between Mission and Folsom, where the marathon is staged, is very accessible by public transportation, and race participants, their friends, and families are encouraged to use it.

The San Francisco Marathon® tours the Embarcadero, Fisherman's Wharf, Marina Green and Crissy Field before runners step onto the Golden Gate Bridge at about the 5-1/2 mile point of the USA Track & Field certified loop course. Runners proceed north over the approximately 1.7-mile span into Marin County. At the north end, they immediately turn around and re-cross the bridge back into San Francisco. Runners then take in the Pacific Ocean coastline at Baker Beach, picturesque Golden Gate Park, the Haight-Ashbury District made famous by 1960s flower children, and run past AT&T Park (home of the Giants) before finishing in front of Cupid's Arrow (Embarcadero and Folsom).

— See Attachment for Traffic Impact Details —

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About The San Francisco Marathon®

Labeled "The Race Even Marathoners Fear" by the Wall Street Journal, The San Francisco Marathon® enjoys success as one of America's most challenging urban races. The San Francisco Marathon® is the premier summertime marathon in the United States. San Francisco's blend of natural beauty, big city charm, and perfect mid-summer running temperatures make marathon running in San Francisco a truly magical albeit difficult experience. Race events include a Full marathon, two Half marathons (runners choose which half), 5K, Progressive Marathon, and the second annual Munchkin Kids Run. For more information, please visit www.thesfmarathon.com.