

THE SAN FRANCISCO MARATHON



The San Francisco Marathon 2015 Expo Information

The San Francisco Marathon has established itself as one of the premier running events in the U.S. and one of the most beautiful destination marathons in the world. It is the only race that allows runners to run on the roadbed of the Golden Gate Bridge and features many other iconic landmarks in San Francisco including Golden Gate Park, the Haight-Ashbury neighborhood, Alcatraz, Embarcadero Waterfront and Ferry Building.

Our historic Fort Mason location boasts a large but intimate feel where vendors will get incredible exposure among our 30,000 runners and over 70,000 attendees. The Health & Fitness Expo is also the location of our runner Bib and T-Shirt Pickup. This event is free and open to the public.

Expo Statistics

30,000 runners
70,000+ expo attendees
52% Male and 48% Female participants
80% of Participants earn over \$75,000/year

Expo Location

Festival Pavilion at Fort Mason Center
2 Marina Blvd San Francisco, CA 94123

Exhibitor Setup & Move-out:

Setup

Thursday, July 23th 10am-5pm
Friday, July 24th 7:30am-11am

Move-out

Saturday, July 25th 5pm-9pm

Expo Hours

Friday, July 24th 12pm-7pm
Saturday, July 25th 9am-5pm

Booth Pricing

10'x10' In-Line - \$2650
10'x10' Premier In-Line - \$2850
10'x10' Corner Booth - \$3000
10'x10' Premier Corner Booth - \$3150
Virtual Goodie Bag insert - \$250

Booth Includes

One (1) 6' or 8' table
Two (2) chairs
One (1) wastebasket
One (1) 500W outlet
24 hour security
Backdrop and side dividers
***no wifi or DSL available**

Shipping

Deliveries to the Expo cannot be accepted until Wednesday, July 22nd. Shipments that arrive before this day will be returned to sender. Drayage fees are included in the booth application. Please contact cviehweg@jumpingfences.org to arrange shipment acceptance. TSMF will not ship after the show. Exhibitors are responsible for their own shipping.

Go to the following link to apply for the 2015 Expo:

<https://jfi.wufoo.com/forms/2015-sf-marathon-exhibitor-application/>